



Centre for Sustainable Development Goals

Karpagam Academy of Higher Education (KAHE)

Karupa Institute of Development Initiatives (KIDI)

**United Nations International Children's Emergency
Fund (UNICEF)**

National Cadet Corps & National Service Scheme

UNICHARM India PVT Ltd

**Report on Menstrual Hygiene Day observed on 29-05-
2021 a collaborative initiative**

Centre for MHM & SDG, NCC & NSS of Karpagam Academy of Higher Education

Karupa Institute of Development Initiatives (KIDI)

UNICEF and UNICHARM

Jointly organized

The Webinar on “Menstrual Hygiene Management - Critical Gender Issue”

on the Menstrual Hygiene Day (29-05-2021)

under the heading “University Speaks SDG”

Agenda

- Welcome Address
- Keynote Speaking
- Special Address by Guest 1
- Special Address by Guest 2
- Special Address by Guest 3
- Interaction and Feedback
- Felicitations
- Vote of Thanks

Brouchure of the event

Webinar on Menstrual Hygiene Day

Organized by



for every child

CENTRE FOR SUSTAINABLE DEVELOPMENT

GOALS

(University Speaks SDG)

"Menstrual Hygiene Management - a Critical Gender issue"

Date: 29th, May, 2021 Time: 11.00 a.m to 12.30 p. m



Welcome address

Dr. M. Deivanayaki, NSS Programme Officer

Keynote address

Menstrual Hygiene Management -
Critical Input to Women's Health.

Dr. N. S. Iyer, Consultant , UNICEF



Special Address:

Challenges to MHM - during Covid

Mr. Kaushik Ganguly
Social Policy Specialist (Child Survival)
UNICEF -Chennai



Menstrual Health as a rallying point for women

Smt. Santha Sheela Nair, I.A.S (Retd)

Former Vice-Chairperson
Tamil Nadu State Planning Commission



Menstrual Health and Hygiene Management

Ms. Roshnee Bhowmick

CSR Executive
Unicharm India

Vote of Thanks

Mr. M. Kannan
NSS Programme Officer

Conveners

Dr. R. Sujatha
Hon. Director, KIDI

Lt. Dr. K.P. Sridhar
Director, Research

Dr. A. Dharmaraj
Director, Extension Programme

Coordination

Mr. K. Veerasamy
NSS Programme Officer

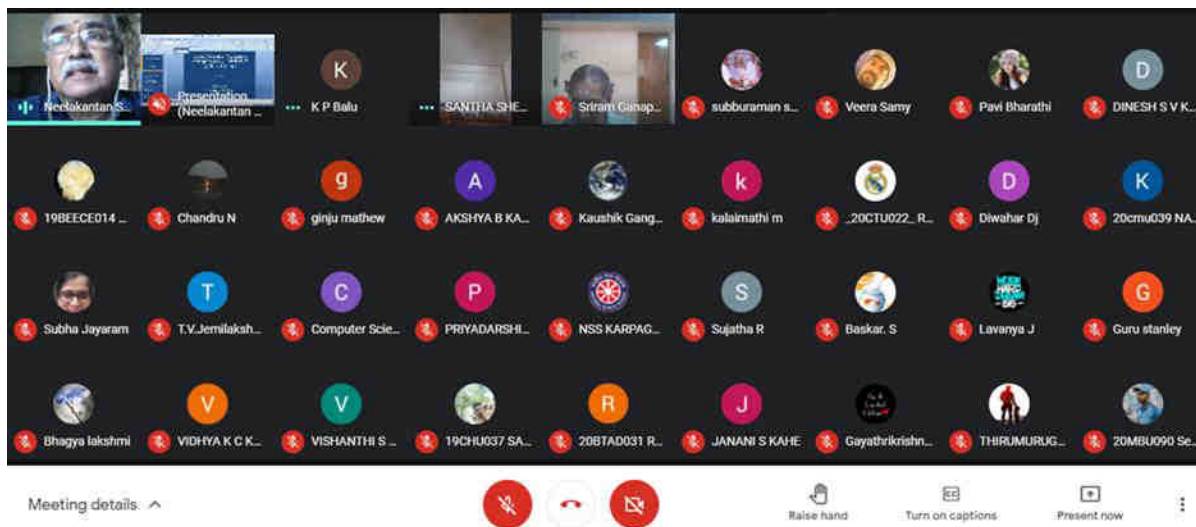
Lt. S. Nithya
NCC Officer

Dr. M. Kalaimathi,
NSS Programme Officer

Google Meet :<https://bit.ly/NSSST20>

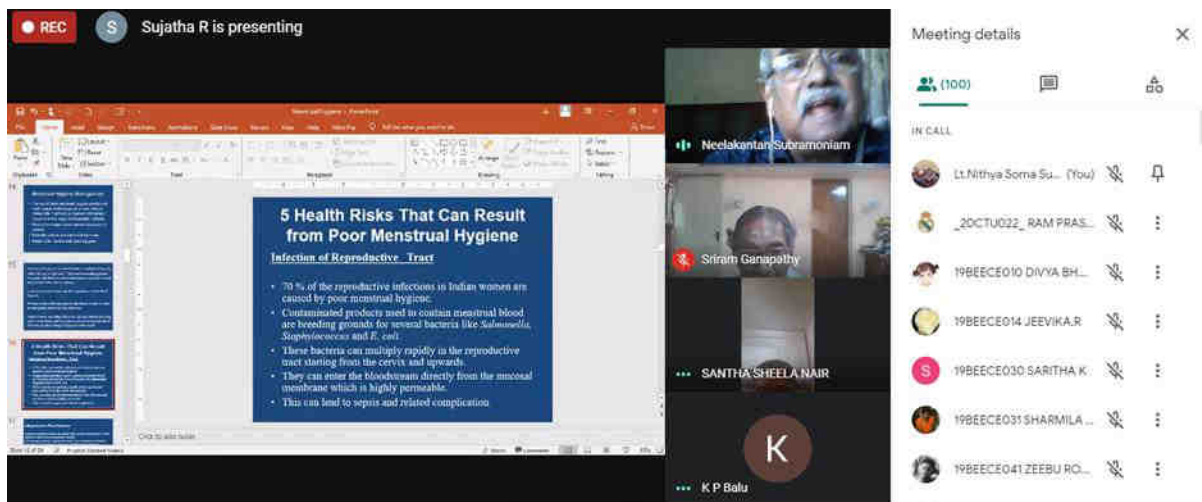


On this special occasion nearly 200 were participated through google meet and live streaming

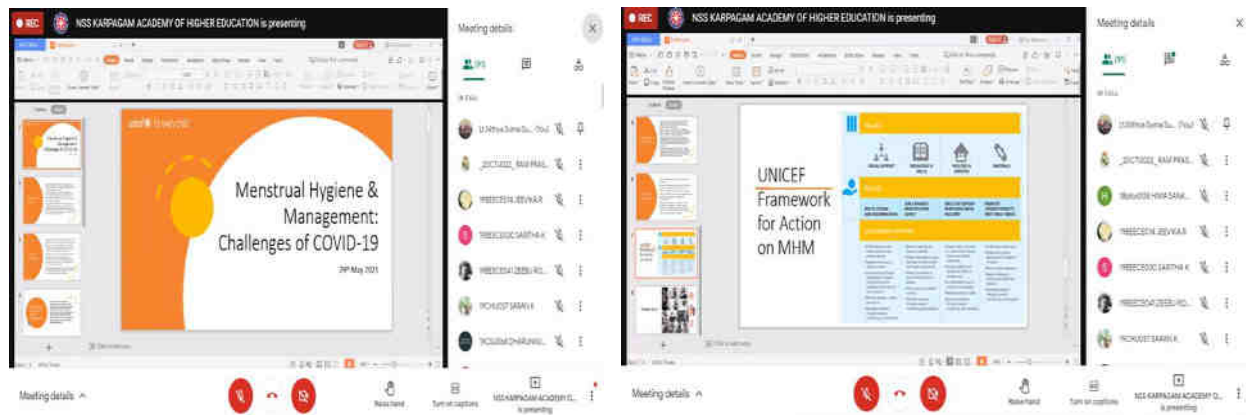
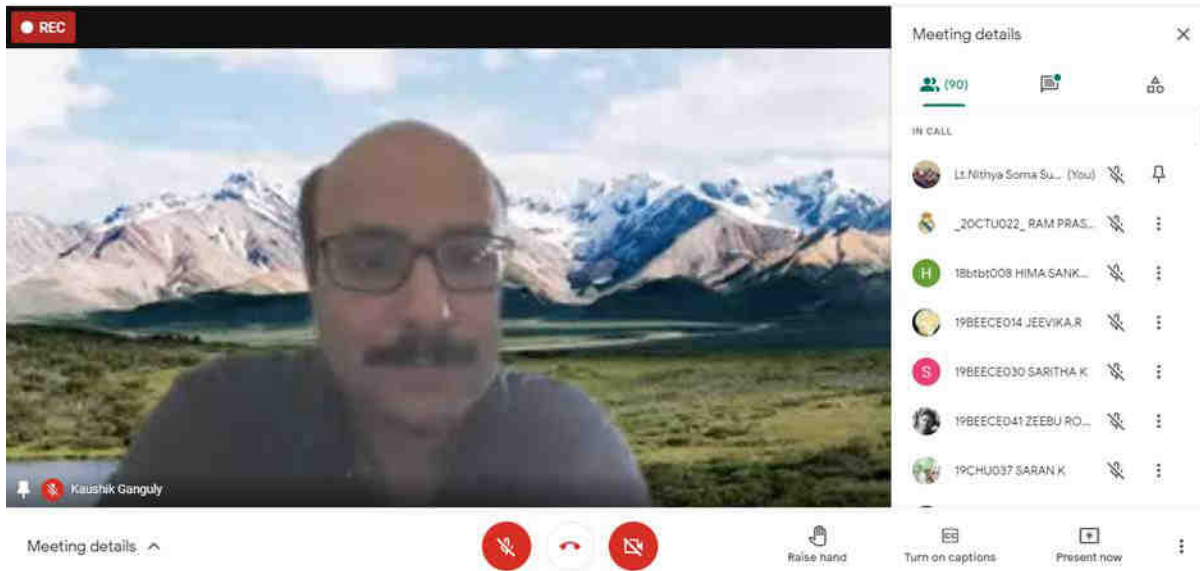


The Webinar on “**Menstrual Hygiene Management - Critical Gender Issue**” under University Speaks SDG has been organized by the Centre for MHM & SDG, NCC & NSS - Karpagam Academy of Higher Education (KAHE), in collaboration with Karupa Institute of Development Initiatives (KIDI), UNICEF and UNICHARM on 29-05-2021 at 11.00.a.m to 12.30. p.m. On behalf of the organizing team Dr.M.Deivanayaki, NSS programme officer has presented a welcome address and Dr.R.Sujatha, Hon.Director, KIDI has introduced Dr. N. S. Iyer, UNICEF, the keynote speaker.

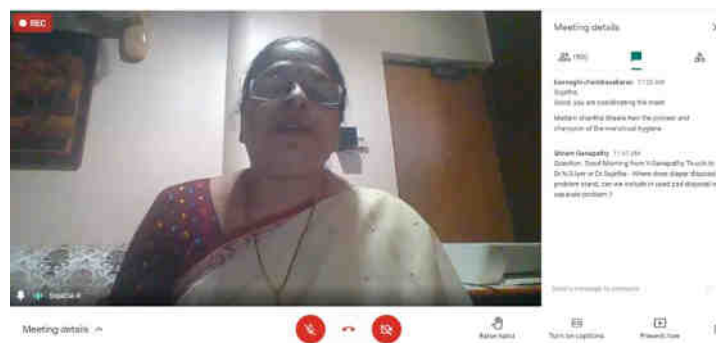
Dr. N. S. Iyer, has delivered a keynote address on Menstrual Hygiene Management - Critical Input to Women's Health, he clearly explained the blessings and suffering of a women's menstruation and how to maintain the hygiene during that time. Also interact with the participants and cleared their doubts.



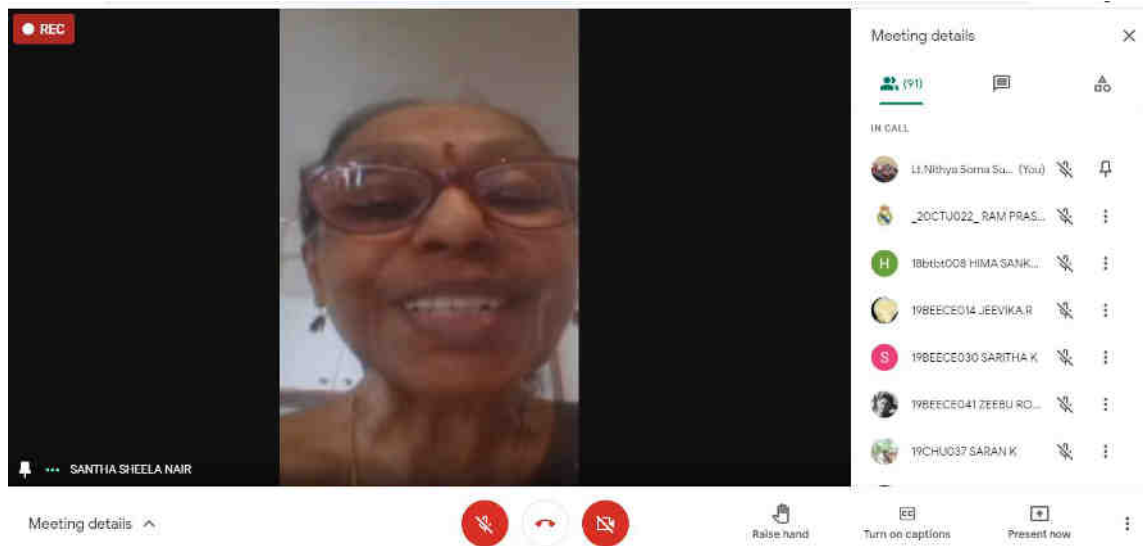
Lt.Dr.K.P.Sridhar, Director Research, has introduced Mr.Kaushik Ganguly, Social Policy Specialist (Child Survival) UNICEF, Chennai, and welcome to deliver special address on “Challenges to MHM – During COVID”. He has explained how to manage the hygiene especially in this pandemic which was enlighten female to handle and male to support them.



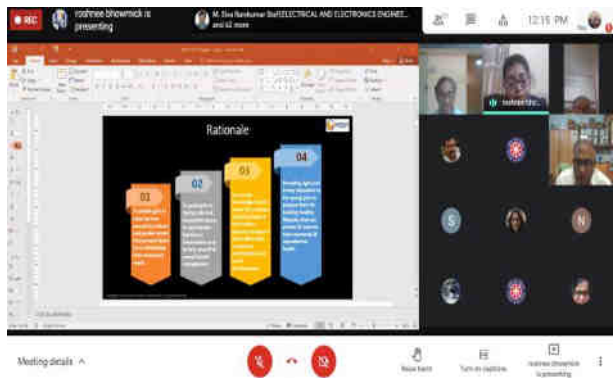
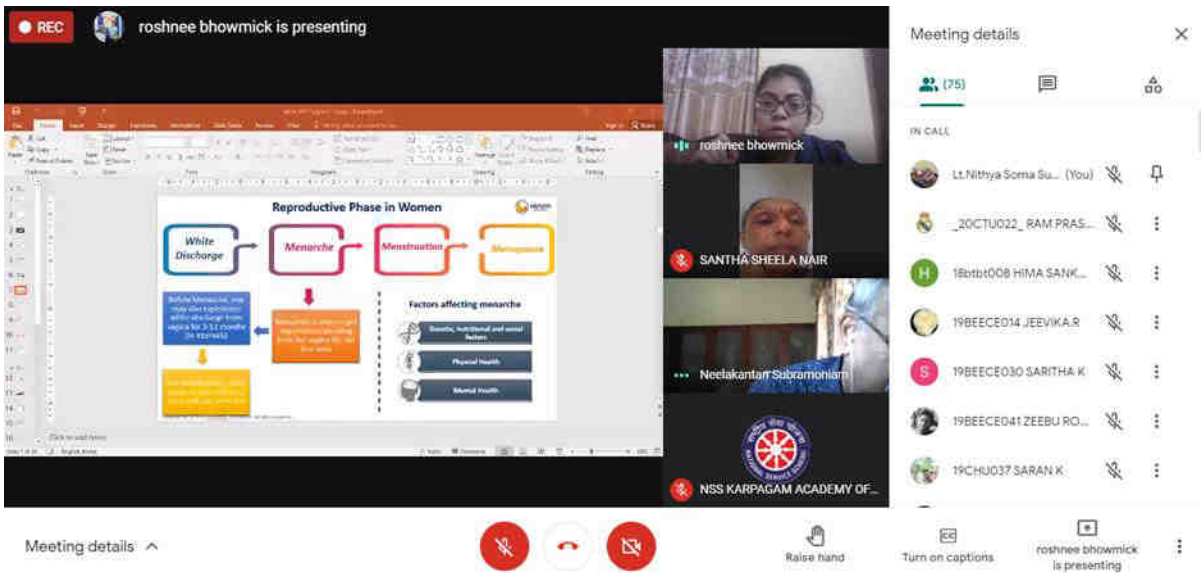
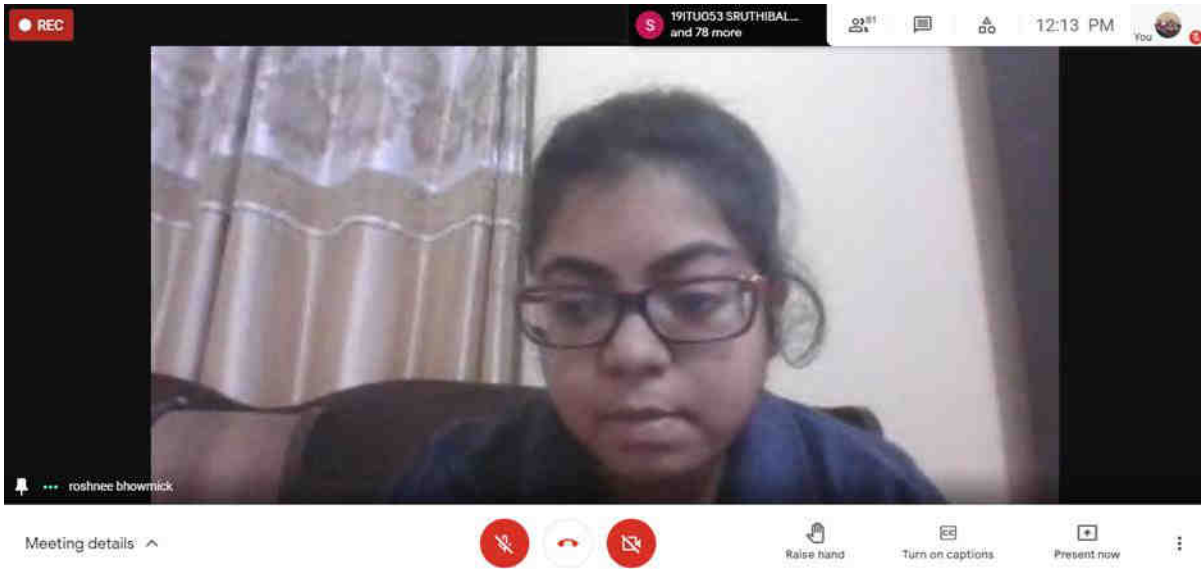
Followed by **Mr.Kaushik Ganguly, Dr.R.Sujatha**, contributed point which is related to challenges of maintaining the hygiene during this pandemic and non availability of stocks, financial crisis ect. Also interacted with the students.



Dr.A.Dharmaraj, Director Extention Programme has given a brief introduction about **Smt.Santha Sheela Nair, I.A.S (Retd), Former Vice Chair Person TN State Planning Commision** , and welcome to deliver special address on “Menstrual Health as a rallying point for women”. She has pointed out that how the male is understanding the situation and how far they are invloving and supporting the female, as well she has given a few suggestions.



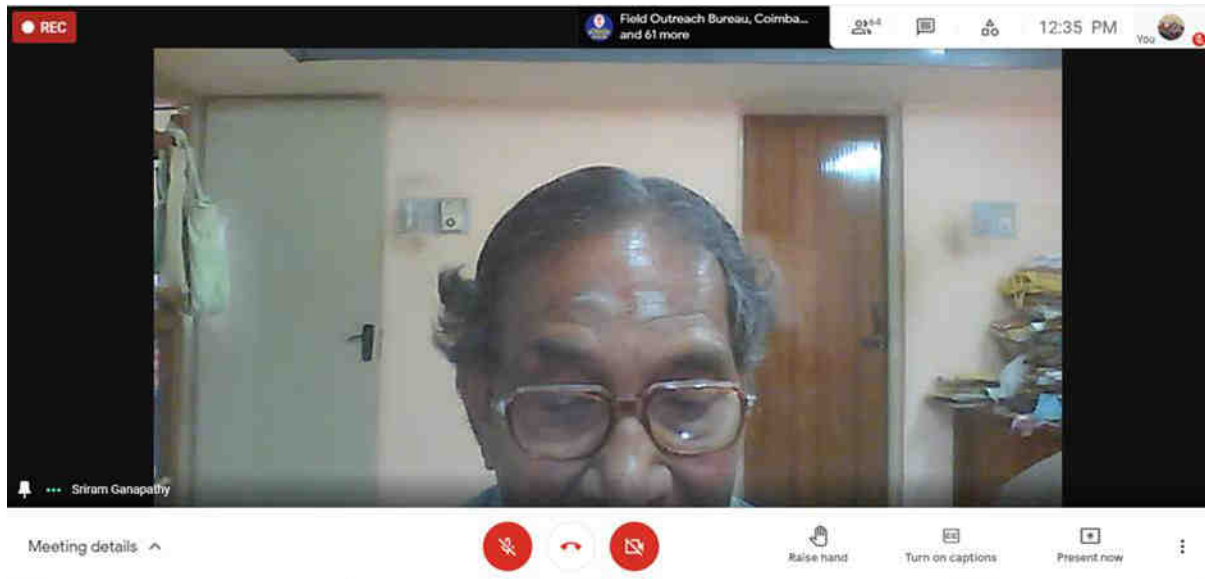
Lt.S.Nithya, NCC Office, introduced **Ms.Roshnee Blowmick, CSR Excutive, Unicharm, India** and welcome to deliver special address on “Mensural Health and Hygine Management”. She has discused about cultural and general norms that prevent them from articulating their mentrual needs, to guide girls in safe access towards health management, physiological and psychological aspects and timely education to prepare them for the healthy lifesty. Concluded with the interation.



Dr.R.Sujatha, has given additional points, also felicitated the keynote speaker and guest speakers, as well motivated the young girls to maintain health and hygiene, even she assured that we the team will take continuous effort to enhance the awarness.

The programme was blessed with two Fortunate speakers **Mr.Sriram ganapathy**, **Correspondent of The Hindu Newspaper** and **Mr. Subburamman**, **Padmashree Awardee** who were added their views regarding the day observed. **Smt.Kareena. B. Thengamam IIS, AD, Field Outreach Bureau** , Government of India also felt very proud of being part of this webinar and shared her views which again motivated the young women.





Future activities were announced and a motivational speech was given by **Lt. Dr K.P.Sridhar, Director research & one of the Convenor of the programme,**

“Success of this programme proved in the equality of gender by having wonderful speakers” – feedback given by the participant. Finally Students feedback and survey report was taken by the coordinators **Mr.K. Veerasamy and Dr.M.Kalaimathi, NSS Programme officers,**

At the end of the session, a Vote of thanks was delivered by **Mr.M.Kannan, Programme Organizer.**