

**Centre for Sustainable Development Goals**

**Karpagam Academy of Higher Education (KAHE)**

**United Nations International Children's Emergency Fund  
(UNICEF)**

**Karupa Institute of Development Initiatives (KIDI)**

**Indian Medical Association, Coimbatore Branch**

**Youth Red Cross**

**National Credit Crops & National Service Scheme**

**Jointly observe**

**World Health Day on 07.04.2021**

**(Theme: Building a fairer, Healthier world )**

**List of Activities**

- Door to Door Campaign by NSS & YRC Volunteers in Villages
- Awareness on Handwashing, Wearing Masks & Social Distancing
- General Medical Campaign with Karpagam Hospital
- Webinar on “Building a fairer, Healthier world”

The COVID-19 Vaccination awareness campaign was inaugurated by Dr. A. Dharmaraj, Director, Extension Programmes, Karpagam Academy of Higher Education on 28.03.2021 at Malumachampatti Village, Madukkarai Block, Coimbatore District.



Campaign was supported by NSS, YRC Volunteers and Mr. T. Gobinath, Assistant Professor, Department of Biochemistry, Karpagam Academy of Higher Education, Coimbatore



COVID-19 VACCINATION AWARENESS CAMPAIGN



**COVID-19 Vaccination Awareness Camp at Malumachampatti, Bodipalayam,  
Seerapalayam, Machanaickenpalayam, Othakkalmandabam, Arisipalayam,  
Nachipalayam, Kondampatty, Vadasithur, Thekani, Periyakuyili, Kinathukadavu and  
Chettipalayam**



COVID-19 Vaccination awareness camp was conducted from 28.03.2021 to 03.04.2021 Coimbatore District. The awareness camp was jointly organized by Youth Red Cross, National Service Scheme, National Credit Corps of Karpagam Academy of Higher Education, Coimbatore & Karpagam Hospital. People of the villages are the targeted and nearly 58 student volunteers participated with Nine Faculty members.

COVID 19 a pandemic viral infection occurs worldwide has turned upside down the life of humans caused by severe acute respiratory syndrome coronavirus two. The battle against the virus is still in progress, we march towards the remedy as the vaccine against the COVID 19. The communication strategy that supports the COVID-19 vaccines rollout in India seeks to disseminate timely, accurate and transparent information about the vaccine(s) to alleviate apprehensions about the vaccine, ensure its acceptance and encourage uptake. The strategy will also serve to guide national, state and district level communication activities, so that the information on the COVID-19 vaccines and vaccination process reaches all people, across all states in the country.

**To support and encourage people to get vaccinated by**

- Managing and mitigating any potential disappointment expressed by unmet demand for the vaccine or ‘eagerness’ amongst people.
- Addressing vaccine ‘hesitancy’ that could arise because of apprehensions around vaccine safety, efficacy; and any other myths and misconceptions.
- Provide information on heard immunization.
- The strategy also seeks to build trust and enable greater confidence in the COVID-19 vaccine amongst all people by employing transparency in communication, while also managing any mis/disinformation and rumours around it.

**Beneficiaries**

Around 3500 notices were issue among the Villagers and each belongs to a family on an average 15000+ people we might reached during the campaign



## Door to Door COVID-19 Vaccination Awareness Campaign

### GENERAL MEDICAL CAMPS

We joined hands with Karpagam Medical College students to enhance the health of lower echelon people. We started our medical camp at adopted villages, Bodipalayam, Seerapalayam, Nachipalayam and Malumichampatti. Our kind hearted medical students treated the people with patience. They gave treatment to all people with enthusiasm. Village people who attended the camp were satisfied with normal check-up (Blood Pressure, Sugar, Temperature, etc.). Volunteers of National Service Scheme (NSS) and faculties of National Service Scheme started their awareness program at adopted village, Malumichampatti. We detail explained the effects of pandemic corona virus, the symptoms of corona virus, the importance of COVID-19 vaccination and preventive and control measures of deadly corona virus.





## CLEANING CAMPAIGN

“Happiness is being in a clean environment”

Volunteers together cleaned in and around Campus “Cleaning is not a insisting habit , it is an inbuilt habit.” This manner helps to develop our cleanliness and they can lead a hygienic life. Effective cleaning should be an important part of a greater plan to create healthier indoor environments by eliminating the contaminants that can make people sick. Lack of hygiene and cleanliness is an open invitation to infectious disease. We have conducted a Single Use Plastic Collection Campaign in nearby villages.



Centre for Sustainable Development Goals of Karpagam Academy of Higher Education  
organised

**A WEBINAR ON**

**WORLD HEALTH DAY “BUILDING A FAIRER, HEALTHIER WORLD”**



# WEBINAR ON WORLD HEALTH DAY

## “BUILDING A FAIRER, HEALTHIER WORLD”



for every child



सत्यमेव जयते

### Webinar on World Health Day

Organized by  
CENTRE FOR SUSTAINABLE DEVELOPMENT GOALS  
(University Speaks SDGs)

Date: 7th April, 2021 Time: 11.30 a.m to 12.30 p.m

**Welcome address** Dr. M. Kalaimathi,  
NSS Programme Officer

**Keynote address** Mr. Kaushik Ganguly  
Social Policy Specialist (Child  
Survival)  
UNICEF -Chennai

**Special Address** Dr. V. Rajesh Babu  
President, Indian Medical  
Association  
Coimbatore

**Felicitation** Dr. Naveen Prabhu J,  
Department of Community Medicine  
Karpagam Faculty of Medical Sciences &  
Research, Coimbatore

Smt. Kareena B Thengamam  
Assistant Director, Field Outreach Bureau,  
Ministry of Information & Broadcasting,  
Coimbatore

Dr.R.Usha,  
Professor & Head, Microbiology

**Vote of Thanks** Dr. M. Kulandhaivel,  
Department of  
Microbiology

**Conveners**

Dr. R. Sujatha  
Hon. Director, KIDI

Lt. Dr. K.P. Sridhar  
Director, Research

Dr. A. Dharmaraj  
Director, Extensions

**Coordination**

Dr. M. Deivanayaki,  
NSS Programme Officer

Dr. R. Sarojadevi  
YRC Programme Officer

Lt. S. Nithya  
NCC Officer

Google Meet :<https://bit.ly/NSST20>





**Dr. M. Kalaimathi** NSS Programme Officer gave welcome address and Lt. Dr. K.P. Sridhar, Director, Research introduces the guest.



Chief guest of the webinar **Mr. Kaushik Ganguly, Social Policy Specialist, UNICEF, Chennai** gave Keynote address shared his valuable thoughts with us. The children are facing very critical health issues in this pandemic situation, he said. Mr. Kausik Ganguly spoke on child education and stress related to online education. Also insist on management and breaking the chain of transmission of COVID-19 Pandemic and insist to maintain better health and hygiene. He added to ensure, Vaccination for all and also insist volunteers to continue spread among the public about the importance of COVID-19 vaccine.



Special address was given by **Dr. V. Rajesh Babu, President, Indian Medical Association, Coimbatore Branch.** He gave Tips for keeping our health healthier. He spoke about COVID-19 second wave preparedness and about various related issues. He gave a list of foods and other items to have a healthier life and also insist on Yoga and meditation.

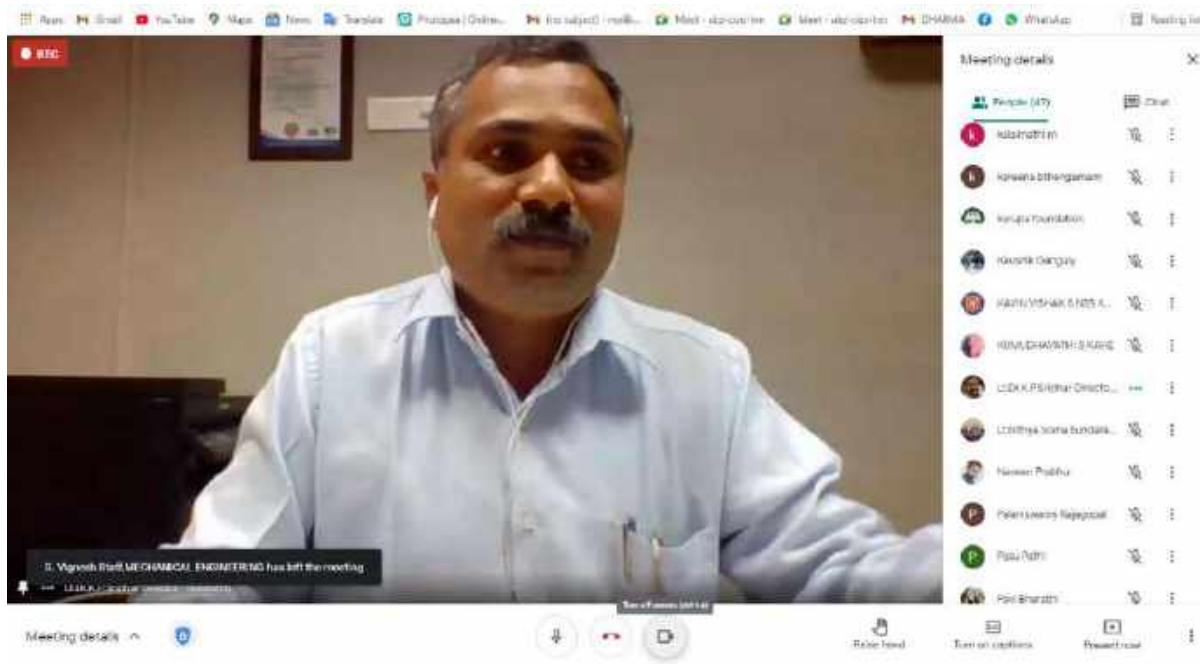


Webinar felicitated by **Dr. Naveen Prabhu, Assistant Professor, Department of Community Medicine, Karpagam Faculty of Medical Sciences & Research, Coimbatore.** Shared about Karpagam Hospital activities on the Covid -19 medication and also Vaccination. Also invite volunteers to join hand to create awareness among all.



**Smt. Kareena B. Thangamam, Assistant Director, Field Outreach Bureau, Ministry of Information and Broadcasting, Government of India, Coimbatore** also felicitated the webinar.





**Dr. K.P. Sridhar, Director, Research interacted with the Participants**



**Dr. A. Dharmaraj, Director, Extension Programmes, conducted the webinar.**

Lt. Dr. K.P.Sridhar, convener of the Webinar interacted with the participants followed by Vote of thanks delivered by Dr.M.Kulandhaivel, Department of Microbiology, KAHE.

Dr. M. Deivanayaki, NSS Programme Officer, Lt. Nithya, NCC Officer and Dr. R. Saroja Devi, YRC Programme Officer, Dr. A. Dharmaraj, Director, Extension Programmes conducted the webinar.

This programme was coordinated by R.Sujatha, Director, KIDI ,Karupa Foundation, Dr.A.Dharmaraj, Director, Extension Programme and Lt.Dr.K.P. Sridhar, Director, Research, Karpagam Academy of Higher Education, Coimbatore.

**GLIMPSES OF THE WEBINAR**  
**WEBINAR ON WORLD HEALTH DAY**  
**“BUILDING A FAIRER, HEALTHIER WORLD”**

